

# **Donauschwaben's**

**German-American Cultural Center**

**Deutsch-Amerikanisches Kultur Zentrum**

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## **NEWS RELEASE**

### **BAVARIAN STRONG MAN CONTEST CHALLENGES AMERICAN BEER DRINKERS**

#### **Donauschwaben's German American Cultural Center (DGACC) in Olmsted Twp., Ohio holds qualifications for US Championship in "Masskrugstemmen" – Finals in New York City**

When Germans celebrate, they do not only drink lots of beer – they also use it for all sorts of competition. Best known is "Masskrugstemmen", the quintessential Bavarian strong man contest. 2010 will see the Second Annual US Championship in this fun sport, with finals to be held in New York City's Central Park and qualification rounds occurring all over the US.

The DGACC is proud to hold the official qualification for Ohio in cooperation with Hofbräu beer. All strong men (**AND WOMEN!**) are invited to participate in 3 qualifying rounds to determine final round participants. The cost of entry is \$20.00 and entrants can keep the 1-liter stein. These will be held:

at **9:00pm** on

- **Friday, June 18**
- **Friday, July 16**
- **Friday, August 20**

at **Donauschwaben's German-American Cultural Center**

7370 Columbia Road, Olmsted Township, Ohio 44138

The top 5 qualifiers in each of the 3 qualifying rounds will compete for the regional title in the final on **Saturday, August 21 at 9pm**, during Donauschwaben's "Sommer Oktoberfest" Weekend!

#### **RULES AND REGULATIONS:**

To participate in the Masskrugstemmen **you must be 21 years of age and provide proof of age/identification.** You must be able to **hold "The Masskrug,"** (a 1-liter stein, filled with 1 liter of Hofbräu beer) **with one arm** (left or right) **stretched out in front of the body** (not sideways!), and **completely parallel to the floor.** If the arm holding the Masskrug is not absolutely parallel to the floor, the contestant gets a warning. The contestant will be disqualified after 2 warnings. **Any spilling of beer is an automatic disqualification.** The combined weight of the stein and beer is approximately 5 pounds.

The goal is simple: to hold the Stein up as long as possible. Sound easy? – You might want to try it at home.

The winner of the finals qualifications at the DGACC receives a **Regional Grand Prize: A trip for two (2) to New York City to participate in the US finals,** which will be held **on September 25, 2010** as part of an Oktoberfest in Central Park immediately following the German-American Steuben Parade. Every year, this biggest celebration of German culture in the US brings together tens of thousands of people to watch music and dance groups in original German "Tracht" as well as German Mardi Gras groups in colorful costumes.

Hofbräu is the official beer of the German-American Steuben Parade. Germany's most traditional beer, served every day in the world-famous "Hofbräuhaus" in Munich and in select restaurants and bars across the United States and the entire world, will be on tap at the Parade and the Oktoberfest.

**For more information about the DGACC "Masskrugstemmen", call 440-235-2646!**